The 10th edition of the Web Based Communities and Social Media International Conference (part of the IADIS Multi Conference on Computer Science and Information Systems 2013) was held in Prague, Czech Republic, 24 to 26 July, 2013.

This conference was organized by the International Association for Development of the Information Society (IADIS) and co-organized by The University of Economics in Prague (VŠE), Czech Republic.

Co-organized by:

The World Wide Web has migrated from information space into opportunities for social communication. Social Media are growing rapidly and play an increasingly important role in the development of Online Communities. They are all about identity, reputation, presence and relationships. Web based communities announce themselves both in our professional and private life through several new media such as LinkedIn, Twitter, Plaxo, etc. In order to keep up to date with the pace of these new technological developments this IADIS Conference offers a dedicated overview and informative discussion on today’s most relevant issues in new media for social life on the web.

The mission of this conference was to publish and integrate scientific results and act catalytically to the fast developing culture of web communities, while helping to disseminate and understand the latest developments social media and their impact. Submissions were accepted under the following six main topics: The History, Architecture and Future of Virtual Communities; Group Processes and Self-Organization; Cyborgs, Teleworking, Telemedicine; Art Games and Learning Communities; Expanding Markets Through Virtual Communities; Virtual Communities for People with Special Needs and Social Media.

This event received 58 submissions from more than 17 countries. Each submission had been blindly reviewed by an average of four independent reviewers, to ensure that accepted submissions were of a high standard. Consequently only 8 full papers were approved which meant an acceptance rate of 12%. A few more papers were accepted as short papers, reflection paper and poster demonstrations.

Extended versions of the best papers were selected to be published in:

- International Journal of "Web Based Communities" (IJWBC); ISSN: 1477 - 8394 (4 issues per year)
Besides the presentation of full papers, short papers, reflection paper and posters/demonstrations the conference also included two keynote presentations given by Dr. Valeri Souchkov, ICG Training & Consulting Enschede, The Netherlands and Professor Gunilla Bradley, Professor Emerita, Royal Institute of Technology, Sweden. In addition, Web Based Communities and Social Media 2013 featured two workshops on “Online servant-leadership: myth or reality?” by Dr. Sylvia van de Bunt-Kokhuis and Prof. David Weir and “Common Research Ground in Social Innovation?” by Pat van der Jagt, Alterra, Wageningen UR and Mark Verhijde, Program Manager Urban Development.

**Keynote Presentation:**

**WHAT IS QUALITY OF LIFE IN THE ICT SOCIETY?**

by Prof. Gunilla Bradley, Professor Em, Royal Institute of Technology, Sweden

**Keynote Presentation:**

**INNOVATIVE PROBLEM SOLVING FOR SOCIAL APPLICATIONS: A STRUCTURED APPROACH**

by Dr. Valeri Souchkov, ICG Training & Consulting Enschede, The Netherlands

The Web Based Communities and Social Media 2013 Conference proceedings was published in Book (ISBN: 978-972-8939-92-2) by IADIS Press.

**Program Committee Members:**

Ali Fawaz Shareef, Villa College, Maldives
Allan Jeong, Florida State University, USA
Amal Zouaq, Athabasca University, Canada
Amy Hsiao, Open University of the Netherlands, Netherlands
Anirban Kundu, Kuang-Chi Institute of Advanced Technology, Shenzhen, China
Annabell Preussler, University of Duisburg-Essen, Germany
Apostolos Gkamas, University Ecclesiastical Academy of Vellia of Ioan, Greece
Aris Alissandrakis, Linnaeus University, Sweden
Aris Castillo, University Tecnologica of Panama, Panama

Bernhard Nett, University of Siegen, Germany
Boyam Bontchev, Sofia University St. Kl. Ohridski, Bulgaria
Celina Torres Arcadia, Instituto Tecnologico y de Estudios Superiores De , Mexico
Chien-sing Lee, National Central University, Taiwan
Christian Glahn, ETH Zurich, Switzerland
Christos Bouras, University of Patras, Greece
Christos Georgiadis, University of Macedonia, Greece
Christos Karageorgopoulos, KETHEA, Greece
Cigdem Turhan, Attilim University, Turkey
Credine Menezes, Federal University of Rio Grande do Sul, Brazil
Spyros Polykalas, Business Administration of Ionian Island Tei, Greece
Stylianos Hatzipanagos, King's College London, United Kingdom
Tatyana Pashnyak, Bainbridge College, USA
Teemu Valtonen, University of Eastern Finland, Finland
Tiberiu Letia, Technical University of Cluj-napoca, Romania
Ulrich Thiel, Fraunhofer, Germany
Vaggelis Kapoulas, Computer Technology Institute & Press "Diophantus", Greece
Vanessa Dennen, Florida State University, USA
Vassilis Kollias, University of Thessaly, Greece
Victor Lopez Cabrera, Technological University of Panama, Panama
Viktoria Pammer, Graz University of Technology, Austria
Vladimir Bures, University of Hradec Kralove, Czech Republic
Wang Qiyun, National Institute of Education, Singapore
Wilhelmina Savenye, Arizona State University, USA
Witold Abramowicz, Poznan University of Economics, Poland
Wolfgang Gräther, Fraunhofer FIT, Germany
Zinayida Petrushyna, Rwth Aachen University, Germany