# IADIS NEWSLETTER October 2023 - Issue 19



### **Upcoming events**

# March 2024 in Porto with the International Conferences: e-Society, Information Systems and Mobile Learning

The <u>22nd International Conference e-Society</u> (**ES 2024**), the <u>17th IADIS International Conference Information Systems</u> (**IS 2024**) and the <u>20th International Conference Mobile Learning</u> (**ML 2024**) will be hosted in Porto, Portugal, from 09 – 11 March 2024.

#### e-Society 2024 - https://www.esociety-conf.org/

The e-Society 2024 conference aims to address the main issues of concern within the Information Society. This conference covers both the technical as well as the non-technical aspects of the Information Society. Broad areas of interest are e-Government/e-Governance, e-Business / e-Commerce, Technology and Society, e-Learning, New Media and E-Society, e-Health, Information Systems, Information Management and COVID-19 & Digital Transformation.

#### Information Systems 2024 - https://www.is-conf.org/

A new paradigm is transforming the society, organisations and business environments. In fact, society and business world alike are moving from its tangible bases to intangible ones based on knowledge and information systems (IS) to support its management, use and sharing. In this emerging paradigm, terms like information, communication, knowledge, and learning have acquired a critical relevance to the understanding of the nature of contemporary business. This led authors such as Drucker (1993) to state that "we are entering the knowledge society in which the basic economic resource... is knowledge".

Since the mid-1980s, there has been an avalanche of a new kind of vocabulary. Organizations, thus far, had been economic entities, are being described as 'information-based organizations', 'learning organizations', 'knowledge-creating companies' or knowledge intensive organisations. Instead of product-market strategies, the fashionable business discourse invokes core competencies, intangible assets, knowledge-based capabilities, intellectual capital, knowledge management etc. Consequently, in this 21st century of ours, terms such as intellectual capital, knowledge management, and knowledge mapping have increasingly become part of the corporate landscape.

However, none of this apparent revolution would be possible without the underlying technological support provided by IS. The IADIS Information Systems Conference (IS 2024) aims to provide a forum for the discussion of IS taking a socio-technological perspective. It focuses on the issues of design, development and use of IS in organisations from a socio-technological perspective, as well as discussing IS professional practice, research, and teaching.

# Mobile Learning 2024 - https://www.mlearning-conf.org/

Mobile learning is concerned with a society on the move. In particular, with the study of "...

how the mobility of learners augmented by personal and public technology can contribute to the process of gaining new knowledge, skills and experience" (Sharples et al. 2007).

A growing understanding of the learning and instructional affordances of mobile technologies (alongside technological developments), have enabled the design and investigation of mobile learning experiences across contexts and dimensions of mobile learning. For instance, the literature in the field is rich in studies which investigate how learners move physical locations, utilising several devices/technologies, interacting with various social networks (perhaps across formal and informal learning settings), as they pursuit a learning path or event.

There is much appreciation of learning principles, such as contextual, situated, augmented and collaborative among others, particularly suited to mobile learning. There is a well of studies reporting on how these principles can be best applied in the field. There are also always new technologies being implemented in the context of mobile learning for example, 'smarter' phones, e-readers, tablet and augmented reality applications. However, the evaluation of mobile learning is an area that has lagged behind.

The mobile nature of mobile learners and the application of traditional evaluation strategies and tools, have often limited the scope of investigation to what can be observed by researchers or captured by external recording devices (such as video or sound). Thus, a challenge remains to understand what happens while learners are on the move.

The advent of cloud computing and learning analytics offer potential for exploring innovative mobile learning experiences and alternative evaluation strategies which may in turn, shade light into what learning happens in the move.

The Mobile Learning 2024 International Conference seeks to provide a forum for the presentation and discussion of mobile learning research which illustrate developments in the field.

- » The official language is English
- » All conferences are blind peer-reviewed
- » The papers will be published in book and electronic format with ISBN
- » The papers will be made available through the Digital Library available at: <a href="http://www.iadisportal.org/digital-library/showsearch">http://www.iadisportal.org/digital-library/showsearch</a>

For detailed information on the conferences' dates and specific topics, please access each conference webpage.

#### \* Important Dates (2nd Call for Papers):

- Submission Deadline (2nd call): 20 November 2023
- Notification to Authors (2nd call): 22 December 2023
- Final Camera-Ready Submission and Early Registration (2nd call): Until 15 January 2024
- Late Registration (2nd call): After 15 January 2024

Join us and share your work with researchers from all over the world!









# Latest from the media

Worried About Generative Al In K-12 Schools? Here's How To Navigate 4 Key Issues

- Forbes

<u>The quantum threat: Implications for the Internet of Things</u> - ComputerWeekly.com <u>Smarter Homes: Moving From Tech For Tech's Sake To Tech With A Purpose</u> - Forbes <u>Internet of things in the pharmaceutical industry: analyzing innovation, investment and hiring trends</u> - Pharmaceutical Technology

Making artificial intelligence count for science - CSIRO

<u>Artificial Intelligence: Transforming Healthcare, Cybersecurity, and Communications</u> -

<u>9 Features Of Mobile Learning That Make It Perfect For Your Organisation</u> - Finance Monthly

# **Recommended Reading**

# **Innovating Pedagogy 2023**

Open University Innovation Report 11



Kukulska-Hulme, A., Bossu, C., Charitonos, K., Coughlan, T., Deacon, A., Deane, N., Ferguson, R., Herodotou, C., Huang, C-W., Mayisela, T., Rets, I., Sargent, J., Scanlon, E., Small, J., Walji, S., Weller, M., & Whitelock, D. (2023). Innovating Pedagogy 2023: Open University Innovation Report 11. Milton Keynes: The Open University.

https://prismic-io.s3.amazonaws.com/ou-iet/4acfab6d-4e5c-4bbd-9bda-4f15242652f2\_Innovating+Pedagogy+2023.pdf

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# **International Association for the Development** of the Information Society

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