

EDITORIAL

The IADIS International Journal on WWW/Internet (IJWI) is a peer-reviewed scientific journal published exclusively in electronic format. The IADIS IJWI is devoted to the WWW and Internet broad fields. The mission of this journal is to publish original contributions in its domain fields to disseminate knowledge amongst its readers and be a reference publication. It publishes original papers, review papers, ongoing research papers, technical reports, case studies, conference reports, management reports, book reviews, notes, commentaries, and news on future scientific events.

This volume (Volume 22, Issue 1 - ISSN: 1645-7641) combines 8 selected original papers that bring together researchers covering the wide spectrum of the WWW and Internet presented in different areas and contexts.

The first contribution to this issue, by Alya Annessa Diyantari, Nathasya Shalsabilla Putri, Naura Saffa, Shafira Alya Chairunnisa, Fatimah Azzahro and Achmad Nizar Hidayanto, entitled “INVESTIGATING THE SIGNIFICANCE OF LIVE-STREAMING EXPERIENCE IN SOCIAL COMMERCE: EFFECTS ON COMMITMENT AND INTENTION TO PURCHASE” examines the numerous aspects of the TikTok live streaming experience and how they influence viewers' feelings, their trustworthiness to the platform as a social commerce site, and their wish to make a purchase.

Mirella Moser, Severine Gomringer and Thomas Keller authored the second paper entitled “EMPOWERING ADOLESCENTS IN FAMILY TRANSITIONS: A DIGITAL MEDIA STRATEGY”. This study analyzes the “development and validation of a digital media solution designed to support adolescents in Switzerland facing mental health challenges due to parental separation and divorce.”

The third paper, “SOCIAL MEDIA USE AND EMERGING ADULT EXPERIENCES OF PLATFORMS, ACTIVITIES, AND NEGATIVE EMOTIONS”, by Vanessa P. Dennen and Yasin Yalçın focuses on negative emotions by performing a cross-sectional survey of undergraduate university students at an institution in the United States. The survey questioned about experiences with different social media platforms and activities. It was concluded that many respondents use social media in spite of the potential that doing so will lead to some level of negative emotions.

The fourth paper, “THE ADDED VALUE OF ACADEMIC WRITING INSTRUCTION IN THE AGE OF LARGE LANGUAGE MODELS: A CRITICAL ANALYSIS”, by Andrea Molinari and Elena Molinari examines the integration of Large Language Models (LLMs) into academic writing education, concentrating on a case study including bachelor's degree students. This study explores the effective use of LLMs to improve students' academic writing skills.

In the fifth paper, “ENHANCING LEARNING AND MOTIVATION THROUGH DIGITAL ESCAPE ROOMS: A CASE STUDY OF FIRST-YEAR TOURISM STUDENTS”, authored by Sónia Pais, Ana Elisa Sousa and Maria Sofia Lopes, the authors present a case study involving first-year undergraduate students in a Tourism degree programme at a higher education institution, using a digital escape room. The purpose of the research is to assess how the escape room can affect students' interest and motivation, as well as the consolidation of learning.

The sixth contribution with the title “GAMIFIED LEARNING PATHS: INTEGRATING CAMPUS WALKS INTO SUSTAINABILITY EDUCATION”, written by Anne-Marie Tuomala and Alexandra Maksheeva focuses on gamification as a form of learning tool. This study presents the concept of a Sustainability Campus Walk, a blended learning approach combining elements of a physical walk with online learning materials. It was performed by using an approach of a multi-stakeholder planning group, which allowed the improvement of the study materials with practical examples.

Elisa Jimenez, Carlos Pulido, Coral Calero, M^a Ángeles Moraga, Félix García and Alberto Gordillo authored the seventh paper entitled “ANALYSING INSTAGRAM'S ENERGY CONSUMPTION: TIPS FOR AN ECO-FRIENDLY USE”. This paper focuses on energy consumption by using social media on mobile devices, namely Instagram. The study emphasises the importance of optimising Instagram usage for greater energy efficiency and provides recommendations for a more sustainable use of this social network.

The eighth and final paper, entitled “CONVERSATIONAL AGENTS AND THE IMPACT OF THEIR VISUALIZATION ON TRUST”, by Thomas Keller, Danny Wang and Elke Brucker-Kley explores the importance of agents and trust within the metaverse, concentrating on the dynamics of trust formation between individuals and agents in virtual environments, specifically in the context of healthcare consultations.

It is common knowledge that Technology is always present and can be used to improve all aspects of our society. These papers illustrate that the development of technology has grown our ambitions to make all aspects of technology a more global and international matter.

The Editor,

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